

NEWS RELEASE

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Verizon Business Helps Enterprises Move to IP

*Serves Up IT, Collaboration, Mobility and Security Solutions to
Give Businesses Marketplace Edge*

Global Provider Making Mark as Premier Sponsor of Gartner Symposium/ITxpo

ORLANDO, Fla., Gartner Symposium/ITxpo – Verizon Business is helping companies drive IT transformation through its flexible, modular portfolio of global solutions and professional services.

Exhibiting at the Gartner Symposium /ITxpo at the Walt Disney World Dolphin from October 7-12, Verizon Business is showcasing its world-class solutions to help empower the global workplace. Through this robust set of capabilities, solutions and professional services, Verizon Business helps enable companies to be more productive and collaborate better worldwide.

A premier sponsor of the expo (Booth #11 in the Pacific Hall), Verizon Business experts are demonstrating the company's expanding portfolio of IP solutions and services that help enterprises focus on what they do best – serve their customers. Solution sets and service

offerings on exhibit include IP/Ethernet services, managed network, conferencing, mobility, security, IT, VoIP and contact center solutions.

"Our vision is to help enterprises evolve in a world increasingly driven by IP," said Michael Marcellin, Verizon Business vice president of product marketing. "Our global solutions and services are designed to give enterprises an edge in the marketplace by delivering the essential solutions and professional services they need to advance their business."

Verizon Business leaders will also be present at the show, participating in presentations ranging from hosting an integrated communications platform to creating and managing a collaborative workgroup.

"The proliferation of applications such as messaging, collaboration and archiving is increasingly claiming a larger share of IT resources and time, potentially diverting focus from more strategic objectives," said Beth Joseph, practice principal, managed messaging, who will speak Tuesday, Oct. 9, from 1 p.m. to 1:45 p.m. Eastern time in the Exhibit Hall, Premier Sponsor Theater B.

Joseph will examine how enterprises can take advantage of an integrated communications platform to enhance operational performance and employee productivity, determine total cost of ownership for these necessary tools and enhance security.

"Security is a complicated, ongoing challenge that all organizations face, particularly given the complex, interconnected nature of today's IP-centric business environment," said Cindy Bellefeuille, product marketing director, security solutions. She will delve into this topic in her presentation, "Meeting the Extended Enterprise Challenge" on Monday, Oct. 8, from 5 p.m. to 6 p.m. in the Walt Disney World Dolphin, Room Southern IV-V.

Bellefeuille will discuss how Verizon Business is working with customers to defend the “Extended Enterprise” – a critical topic as more companies open up their networks to partners, suppliers and customers.

“Security is fast becoming a defining factor as businesses transform their operations to keep up with the demands of globalization,” added Bellefeuille.

Karen Gergelyi, manager of VoIP product marketing, said, “Global competition continues to change the competitive landscape as companies seek ways to become more productive, efficient and responsive.” In her presentation, Gergelyi will explore how collaboration technology empowers employees to conveniently and effectively collaborate with colleagues and clients and enhance business processes. The presentation will take place Wednesday, Oct. 10, from 4:45 p.m. to 5:45 p.m. in the Walt Disney World Dolphin, Room Southern III.

Other Verizon Business presentations at Gartner Symposium/ITxpo include: “Carrier Ethernet & VPLS: Delivering Solutions for Mission-Critical Applications” on Tuesday, Oct. 9, from 2 p.m. to 2:20 p.m. in Exhibit Hall, Theater E; “Verizon Business Private IP Multicasting VPN @ Work” on Tuesday, Oct. 9, from 6 p.m. to 6:20 p.m. in Exhibit Hall, Theater C; “Using New Tools in New Ways: Managed Unified Communications” on Wednesday, Oct. 10, from 12 p.m. to 12:20 p.m. in Exhibit Hall, Theater C; “Maximizing Value of a Hosted Contact Solution” on Wednesday, Oct. 10, from 1 p.m. to 1:20 p.m. in Exhibit Hall, Theater B; and “Facilitating the “On-the-Go” Work Place” on Thursday, Oct. 11, from 2 p.m. to 2:20 p.m. in Exhibit Hall, Theater D.

Verizon Business is a recognized leader delivering IP services for business customers around the world. The company was recently positioned in the leader's quadrant in industry

analyst firm Gartner Inc.'s report, "Magic Quadrant for Global Network Service Providers, 2007."¹

About Gartner Symposium/ITxpo

Gartner Symposium/ITxpo is the IT industry's largest and most strategic conference, providing business leaders with a look at the future of IT. For more than 10,000 IT professionals from the world's leading enterprises, Gartner's annual Symposium/ITxpo events are key components of their annual planning efforts. Attendees rely on Gartner Symposium/ITxpo to gain insight into how their organizations can use technology to address business challenges and improve operational efficiency. For more information, please visit www.gartner.com/symposium/us.

About Verizon Business

Verizon Business, a unit of Verizon Communications (NYSE: VZ), is a leading provider of advanced communications and information technology (IT) solutions to large business and government customers worldwide. Combining unsurpassed global network reach with advanced communications, security and other professional service capabilities, Verizon Business delivers innovative and seamless business solutions to customers around the world. For more information, visit www.verizonbusiness.com.

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¹ Magic Quadrant for Global Network Service Providers, 2007," Gartner, Inc, Neil Rickard and Eric Paulak, August 8, 2007